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225  
Please note wonderful "Trial  
Rose Offer" on other side.  
Plants sent now or reserved  
for delivery when wanted.

(Over)

Dear Friend:

Our rose book "Roses of  
New Castle" which you asked  
for will be sent in a short  
time — a matter of days.  
Thank you for your kind request  
and the opportunity of  
serving you.

**HELLER BROTHERS CO.**  
**NEW CASTLE, IND.**

**Growers of the Famous**  
**"Roses of New Castle"**

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THIS SIDE OF CARD IS FOR ADDRESS

U. S. DEPT. OF AGRI.  
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WASHINGTON, D. C.

*Miss Newman*





**GRUSS AN TEPLITZ**  
Great Crimson Bush Rose,  
Hardy



**MRS. B. R. CANT**  
Superb Bush Variety.  
Crimson to Pink—Hardy

## **"Trial Offer"-8 Roses for \$1.00-Postpaid**

The best value ever offered for the money and the greatest sale of Rose plants in all history. Nearly a million plants sold in this marvelous collection up to date! Ours is the greatest stock of high grade Rose plants on their own roots in America. Our lists include the finest of the world's production. All inferior varieties are discarded. Many superb varieties are practically unknown; they find prominence and favor through this popular collection. White, pink, red, yellow—every tint and shade—beautiful climbing Roses—rare Roses of every kind are included, our selection—8 strong, sturdy plants, sure to grow and just as sure to bloom. Each one carefully labeled and sent postpaid anywhere in the 48 States of America—all for \$1.00 or 12½¢ each! Do you want a complete hardy Rose Garden? Here it is! An immense output alone makes this wonderful offer possible. All are our selection.

### **8 STRONG ROSE PLANTS \$1.00**

We will include in this great bargain "Trial Offer," "Keystone," clear lemon yellow climbing rose and "Mrs. B. R. Cant," a superb bush rose, crimson to pink. Also one of twelve world's best crimson roses, "Gruss An Teplitz."

8 in all—our selection—\$1.00 postpaid. **ORDER NOW.** Plants sent postpaid wherever you live.

**HELLER BROS. CO., New Castle, Ind.**

P. J. LYNCH, Owner

Growers of the "Famous Roses of New Castle"